



World Food Programme | **Programa Mundial de Alimentos**

Communications Consultant

Are you interested in international organizations and humanitarian work? Do you have experience in the implementation of communication strategies and partnerships? Do you want to know how can you contribute for the Sustainable Development Goals?

If yes, this opportunity is for you.

At WFP Centre of Excellence, we are looking for talented professionals to support us as a Communications Consultant in Brasilia, Brazil. You will be responsible for implementing the communications and advocacy strategy, and keeping the WFP Centre's communication channels up to date.

About the Centre of Excellence against Hunger

The WFP Centre of Excellence against Hunger is a global forum for policy dialogue and South-South learning in school feeding, nutrition and food security programmes. The Centre of Excellence is a result of a partnership between WFP and the Brazilian government and was created in 2011 to support governments in Africa, Asia and Latin American in developing sustainable solutions against hunger. We provide policy and programme advice, technical assistance, learning opportunities and brings southern nations together to help them develop their own solutions to achieve the Sustainable Development Goal 2 – Zero Hunger.

The Centre is an innovation that seeks to respond governments' demands for technical support to strengthen their national capacities and knowledge on sustainable school feeding and to support them in the design and management of healthy and sustainable national school feeding and other hunger programmes. For more information, visit <https://centrodeexcelencia.org.br/en/>.

About the World Food Programme

WFP is the largest humanitarian agency fighting hunger worldwide. Our mission is to help the world achieve Zero Hunger in our lifetimes. Every single day, we work worldwide to ensure that no child goes to bed hungry and that the poorest and most vulnerable, particularly women and children, can access the nutritious food they need. For more information please go to <https://www1.wfp.org/>.

Duties and Responsibilities

As a Communications Consultant you will be under the overall supervisor of the Centre's Director and will also receive technical guidance/support from the Regional Public Information Officer and related HQ Public Information Unit(s). Under the guidance of the Centre's management and the technical division(s), your main responsibilities will be:

- 1) to promote the WFP Centre to internal and external stakeholders;
- 2) to develop and implement effective communication strategies; and

3) to produce reports, articles, speeches, presentations, posts, and other communication and advocacy materials about the Centre's activities. You will also be responsible for managing online publications, webpage content, and social media.

Key functions

- Support the design and implementation of a communication strategy to generate greater awareness, understanding, and support for school feeding and hunger solutions and the work of the WFP Centre in south-south cooperation;
- Support the implementation of an advocacy strategy to generate greater awareness, understanding and support for school feeding and hunger solutions and the work of the WFP Centre in south-south cooperation;
- Support the WFP Centre's partnerships strategy and reach out to potential partners;
- Receive and respond to media inquiries and advise Centre's staff at all levels of potential impact of press activities and statements;
- Prepare and edit news articles for the WFP Centre's website, weekly newsletter, and social media and liaise with ONU Brasil and other partners increase reach;
- Prepare and edit texts for news releases, feature articles, briefing notes, backgrounders, Questions & Answers (Q&A), and other materials for use in the media and distribution to the public, educational institutions, non-governmental agencies, government and UN partners, and donors;
- Prepare information for public release on Centre's activities, and all needed materials for internal and external use, particularly multimedia materials;
- Ensure Centre's webpage and online profile is updated regularly and is further developed. Monitor hits and advise on potential actions;
- Ensure that communications activities promote an accurate image of the organization (including the WFP Centre of Excellence and WFP in general) and its programmes amongst its targeted audiences;
- Disseminate WFP activities around the world to Brazilian and other Portuguese-speaking audiences and support WFP campaigns and communication efforts;
- Liaise with WFP headquarters, WFP regional office, UNIC Rio and other communication stakeholders;
- Propose and execute videos for social media;
- Establish and maintain list of media representatives contact and handle media inquiries;
- Monitor and evaluate communication and advocacy results and impacts; and
- Perform other related duties as required.

Impact of Results

Contributes to both WFP and the Centre public communication efforts in Brazil through good research, analysis of assigned area of work and timely preparation and distribution of information products to target audiences. Consistently applies appropriate policies, guidelines and procedures.



Effectively, and in a timely manner, liaises and interacts with colleagues and concerned parties internally and externally.

Criteria Success Factors

Ability to draft and revise documents, articles, presentations and other communication materials in English. Ability to perform multiple tasks and work with different communication platforms and languages, including text, photo, and video. Ability to work collaboratively with colleagues to achieve WFP Centre's and broader organizational goals. Ability to meet deadlines and remain calm under pressure. Ability to seek for an improvement of service by offering new options in order to solve problems or meet client needs. Ability to interact with public and build and maintain effective relations with media and other partners. Ability to work in a multicultural team environment.

Minimum qualifications

Education: University degree in one or more of the following disciplines: journalism, public relations, communications, or other related fields.

Experience: More than 4 years of postgraduate professional experience as a journalist or public information professional, including proven experience in the preparation, management, and production of publications, websites, videos, and social media. Experience with communications in a policy environment pertaining south-south cooperation is a major advantage.

Language Requirements: Fluency in both oral and written communication in Portuguese and English. Working knowledge of French and/or Spanish are major advantages.

Skills: Excellent writing skills in Portuguese and English; experience with video production; experience with management of websites and social media. Ability to use digital cameras. Familiarity with Microsoft Office and graphic design software (Adobe) is an advantage. Experience with Wordpress is an asset.

How to apply?

Step 1 - Go to: <http://www1.wfp.org/careers/job-openings> - Register and create your CV.

Step 2 – Click on – [Communications Consultant](#) - Apply to submit your application.

NOTE: You must complete Step 1 and 2 for your application to be considered.

In the application form, ensure filling the mandatory sections, attaching your CV, answering the pre-screening questions and agreeing on the legal statement before submitting your application.



Selection of candidates is made on a competitive basis on account of potential and performance. All applicants will undergo a process which includes screening against job requirements, a technical test, and a panel interview.

Candidates must be Brazilian nationals or must have permission to work in the country.

Young professionals and talented women are encouraged to apply

We look for applicants with the highest integrity and professionalism who share our humanitarian values. We commit to promote diversity, gender parity and equality between men and women. WFP strives to build a work environment that is safe and respectful, and free of sexual harassment and abuse of authority. We believe in open communication, and every individual at WFP is treated with respect regardless of gender, age, ethnicity, religious and political beliefs, etc.

Type and level of contract: SSA (Special Services Agreement)

Application deadline: 15 August, 2019

Desirable starting date: 01.09.2019

Duration of the contract: 04 months (with the possibility of extension)